



WESTIR

Strategic Plan 2024 - 2027

OUR VISION

We are a leading provider of research and evaluation for community sector organisations and other associated sectors to support the wellbeing of communities in Western Sydney and beyond.

OUR PURPOSE

We provide high quality research, data analysis and evaluations to support community sector organisations make informed decisions for the wellbeing of the community. We work with others to identify and communicate priorities for Western Sydney.

OUR VALUES

We provide **high quality data and research**
We are **ethical**
We **celebrate diversity**
We **collaborate**
We are **responsive**

OUR GOALS

- ◆ **We are research leaders in the community services and related sectors**
- ◆ **We deliver research and related services to support informed decision making by the community services sector**
- ◆ **We build our influence and learnings through collaborations.**
- ◆ **We are innovative, dynamic and creative with effective leadership and governance**

GOALS

STRATEGIC INITIATIVES

WE ARE RESEARCH LEADERS IN THE COMMUNITY SERVICES AND RELATED SECTORS

- ◆ We do this by building partnerships with a wide range of stakeholders to support their data needs, and to undertake research and evaluation
- ◆ We undertake high quality research and evaluation for communities and other stakeholders
- ◆ We promote research and evaluation that supports the wellbeing of communities

WE DELIVER RESEARCH AND RELATED SERVICES TO SUPPORT INFORMED COMMUNITY SERVICES SECTOR DECISION MAKING

- ◆ A commitment to capacity building of community organisations in their application of data skills and interpretation for its use
- ◆ We utilise a range of approaches to support data interpretation for evidence-based decision making in communities
- ◆ Deliver tailored data, research and evaluation consultancy services
- ◆ We follow the Data Sovereignty Principles and believe in diversity and inclusion

WE BUILD OUR INFLUENCE AND LEARNINGS THROUGH COLLABORATIONS

- ◆ Position WESTIR as a highly valued service through strategic collaboration, partnership and promotion
- ◆ Support community services sector development through data promotion and collaboration.
- ◆ Identify and respond to emerging issues and needs in the growing region of Western Sydney through collaboration

WE ARE INNOVATIVE, DYNAMIC AND CREATIVE WITH EFFECTIVE LEADERSHIP AND GOVERNANCE

- ◆ To continue to develop and build a sustainable organisation through effective governance
- ◆ Engage, support, and develop a capable and committed Board and Workforce, as a learning organisation
- ◆ Continuing to keep up to date on emerging issues and trends across communities